

PRO CONDUCTOR BUSINESS MANAGEMENT PLATFORM

Orchestrate your production workflow



OVERVIEW

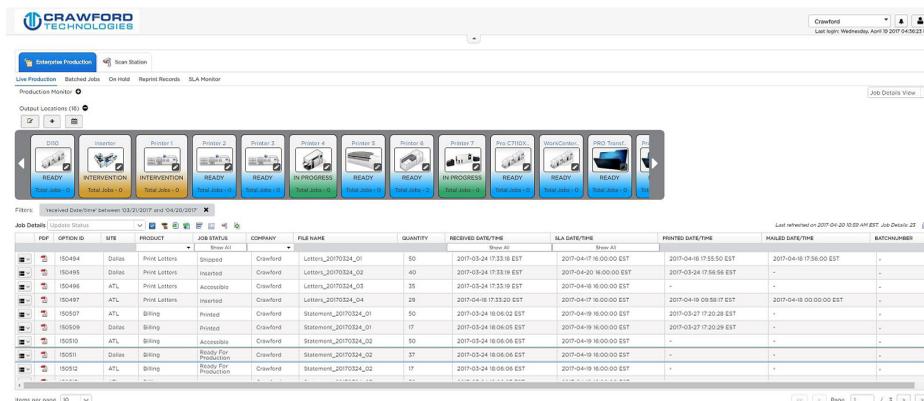
PRO Conductor is a highly configurable and easy-to-use solution for creating, monitoring, and managing automated production workflows. Delivered with customizable modules for a wide range of environments, PRO Conductor gives you the tools to orchestrate customer communications creation and delivery within an end-to-end workflow. The result is less manual intervention, increased efficiencies and higher profits.

PRO Conductor is architected to easily integrate with other software systems and hardware. With a comprehensive selection of modules supporting specific functionality, as well as over 100+ connectors to well-known industry solutions for print production, finishing, multi-channel output, payment, shipping, reporting, archiving, CRM, and mailing equipment, it can fit into virtually any environment. As your business evolves, PRO Conductor can be extended and enhanced to accommodate the addition of new systems and locations or decommissioning of older solutions.

Comprehensive Workflow Creation and Management

An intuitive drag-and-drop interface lets you define input and output management, scheduling, notifications, triggers, alerts, database activity and more, allowing you to automate the processes you rely on to execute production workflows. This means you can easily set up your own workflows without writing scripts or bringing in consultants.

A secure interactive dashboard gives production staff real-time visibility into all production processes. This dashboard gives you a real-time graphical view of job status, with the ability to drill down into details such as who it came from, where it is in the process, when it's due, and more.



What does PRO Conductor do?

PRO Conductor gives you a configurable and easy-to-use platform for creating and managing production workflows including capabilities such as:

- Create highly automated workflows, with 24/7 real-time monitoring via an intuitive web-based dashboard
- Piece level tracking
- Automatically combine jobs with similar specifications
- Automatic job ticketing
- Delivery to fully configurable print queues at any location
- Allow operators to selectively hold, approve or reject jobs
- Customizable metrics and reporting
- Integrates with other CrawfordTech solutions for enterprise output management, enterprise content management, archiving, and document accessibility



Operators can selectively hold, approve, or reject jobs. From the dashboard, job tickets can automatically be created, and jobs ready to be processed can be manually or automatically assigned to specific devices within the operation or assigned with the scheduling tool.

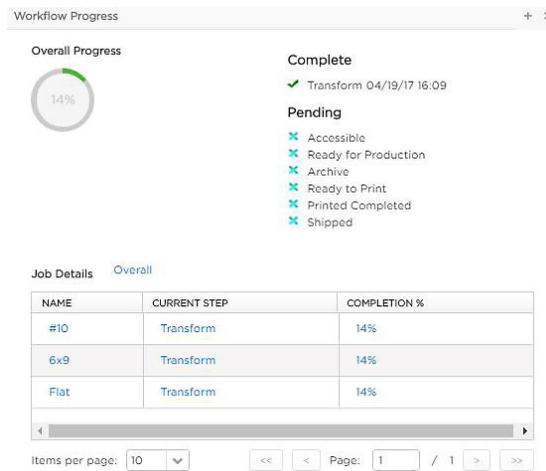
You can provide your customers with their own secure web dashboard that will allow them to submit, proof, approve, and monitor their jobs, delivering both the self-service and transparency sophisticated customers expect from their service providers.

Metrics and Reporting

Customizable metrics provide insights into key performance indicators such as operational processes, service level performance, financial performance, and more. The system data can be leveraged to automatically drive scheduled reports so that you can measure and assess results and provide valuable data-based analysis to your customers. Understanding how your operation is functioning from end-to-end is key to uncovering gaps and bottlenecks within the workflows. PRO Conductor provides production operations with the ability to track every job from start to finish at every stage of the workflow. Canned or custom reports can be created on-the-fly or scheduled, as well as viewed from the dashboard.

Customizable End-to-end Workflows

PRO Conductor can be hosted in the cloud or installed on premises, and integrates with CrawfordTech's other solutions for Enterprise Output Management, Archiving, Enterprise Content Management and Document Accessibility. Third party products and services are integrated via fully customizable web services APIs. Out-of-the box connectors to well-known industry solutions are available for finishing, multi-channel output, payment, shipping, print production and mailing equipment, reporting, and CRM solutions. This allows PRO Conductor to orchestrate, monitor and track every part of your communications creation and processing.



CrawfordTech Solutions

Crawford Technologies develops software and solutions to help enterprises optimize and improve the secure and accessible delivery, storage and presentment of their customer communications.

With over 1,800 customers on six continents, Crawfordtech solutions and know-how enable the largest banks, insurers, healthcare providers, utilities and print services companies to use their existing technologies, documents and data in new ways. We help them navigate the challenges in leveraging legacy applications in the platforms and applications of the future.

CrawfordTech's products, services and domain expertise reside at the nexus of content, data, and output management and are essential components of our customers' digital transformation, output management and document accessibility strategies.