

ACCESSIBILITYNOW.COM

The easiest and most affordable service for creating Accessible PDFs

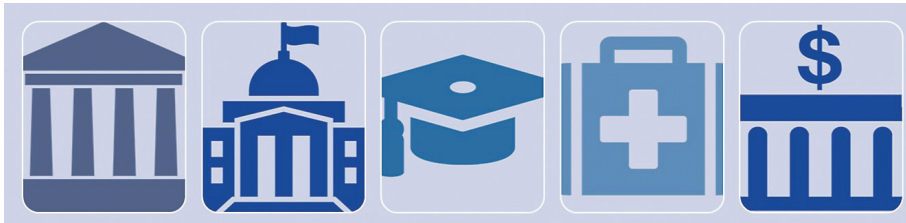


OVERVIEW

AccessibilityNow.com is an e-commerce service for anyone to upload PDF files and receive back an Accessible PDF document. The site leverages Auto Tagger for Accessibility, CrawfordTech's ground-breaking software solution that automatically tags PDFs. With AccessibilityNow.com you can easily make your customer communications accessible for the growing population of blind, partially sighted and cognitively disabled individuals.

Who Uses AccessibilityNow

A wide range of organizations can benefit from AccessibilityNow.com. Insurance companies, government, education, health care, non-profits, financial services and other companies of all sizes can create Accessible PDFs from documents such as marketing collateral, booklets, correspondence, manuals and other materials, and receive a properly formatted Accessible PDF.



With updated global regulations mandating that organizations offer communications in accessible formats, and increased enforcement of existing regulations, companies that are not in compliance risk being fined. With AccessibilityNow.com you will be in compliance with standards and guidelines specified in the Americans with Disabilities Act (ADA), Section 508, Section 255, Section 504, EN 301 549 and Accessibility for Ontarians with Disabilities Act (AODA), Web Content Accessibility Guidelines (WCAG Level II AA), and other global regulations.

What does AccessibilityNow.com do?

AccessibilityNow.com is a secure e-commerce service that allows you to upload PDF files and receive back an Accessible PDF.

Leveraging Auto Tagger for Accessibility, CrawfordTech's revolutionary software solution that automatically tags PDFs, AccessibilityNow is the easiest, fastest and most affordable solution on the market for creating Accessible PDF files.

Features:

- Support for a broad selection of documents, including marketing material, brochures, booklets and manuals, correspondence and more.
- Optional QA and remediation to address document elements such as tables and images that can't be tagged automatically.
- Create properly formatted Accessible PDF files (PDF/UA, WCAG 2.0)
- Simple per page based pricing with support for credit card or PayPal

How it Works

Using AccessibilityNow.com couldn't be easier. You select your desired services, upload a PDF document, receive a quote, and place your order. You'll be notified via email when your PDF is ready for download. Auto Tagger for Accessibility, capable of tagging hundreds of pages per second, is used to automatically tag PDF files, saving significant time and money.



Since certain document elements cannot be tagged automatically, CrawfordTech offers optional quality assurance and manual remediation services. Our document accessibility experts will identify and address issues related to alternate text, table formatting, heading styles, nesting, bullet points, spacing considerations, hyperlinks, logical reading order, and more, and will guarantee that your documents are WCAG 2.0 and Section 508 compliant. You can also opt to perform your own QA and remediation, using standard tools such as CommonLook Global Access or Adobe Acrobat Professional.

Secure Service

The AccessibilityNow site is located in our secure facility. It is PCI-DSS compliant and has completed a Service Organizations Controls (SOC) 2 Audit Type II examination audit. This ensures that we comply with regulations such as the Health Insurance Portability and Accountability Act (HIPAA), the Gramm-Leach-Bliley Act of 1999 (GLBA) and ISO 27001, providing the highest security for our customers and their customers.

Simple Pricing

Our pricing structure is based on a fixed cost per page for the services you select, with reduced per page costs for higher volume. You can upload up to 10 pages or 200 files at a time through the website interface, or contact sales@accessibilitynow.com to make arrangements for higher volume or more complex documents.

Crawford Technologies believes that proving accessible documents should be proactive and inclusive. With AccessibilityNow.com companies of all sizes can easily and affordably meet their customers' needs for properly formatted Accessible PDF documents. After all — it's the right thing to do!

CrawfordTech Solutions

Crawford Technologies develops software and solutions to help enterprises optimize and improve the secure and accessible delivery, storage and presentation of their customer communications.

With over 1,800 customers on six continents, CrawfordTech solutions and know-how enable the largest banks, insurers, healthcare providers, utilities and print services companies to use their existing technologies, documents and data in new ways. We help them navigate the challenges in leveraging legacy applications in the platforms and applications of the future.

CrawfordTech's products, services and domain expertise reside at the nexus of content, data, and output management and are essential components of our customers' digital transformation, output management and document accessibility strategies.

Guidelines

Note that for certain applications, auto tagging may require user intervention. Here are some guidelines that must be considered before assessing whether auto tagging will work:

- PDFs must be compliant to the ISO 32000 standard and utilize standard true type fonts
- Alternate text for graphics and artifacts may need to be tagged separately
- Complex tables may need intervention in order to provide proper interpretation by screen readers
- Scanned PDFs cannot be made accessible without OCR or ICR conversion to text