

# AN ASIAN BANK GOES DIGITAL

A Large Bank Digitizes and Distributes Statements



## BACKGROUND

This large bank operates in 130 countries, and maintains a strong foothold on the Chinese mainland banking industry. They offer a range of services, including personal finances services, corporate banking services, financing services for small enterprises, trading services, cash management, asset management and other financial solutions.

### The Challenge

The bank generated over 2000 zOS mainframe reports and a further 320 AS400 reports with 350,000 pages each month, representing 10GB of data. These reports are generated in legacy Xerox DJDE, text formats, and PDF, and need to be accessed by thousands of staff. They also needed to archive daily and monthly PDF statements that were being printed, but also needed to be retained for customer service.

The bank had no system to digitize and manage this information and was instead relying on printed distribution — an inefficient and costly process. They wanted to implement an archiving platform that would allow them to automatically convert their multiple input formats, and enable secure digital distribution.

### The Solution

The bank selected EMC InfoArchive as their next generation archive platform. Crawford Technologies' PRO Archiver for InfoArchive was selected as the print stream transformation, indexing and ingestion engine to pump mainframe and AS400 reports into the new archive. CrawfordTech was essential to provide the efficient conversion of legacy print formats into PDF and PDF/A, supporting automated and efficient indexing and archiving.

### Results

A primary benefit of the combined solution was that it would not only support short-term report archiving requirements, but would also facilitate long term application decommissioning and structured data archiving requirements. The solution has reduced costs by over 20% because reports and statement no longer need to be printed and distributed, but instead can be digitized and provided to consumers via internal portals and web sites. Finally CrawfordTech's support for Unicode and Chinese characters was essential to ensuring that the solution met the business needs.

## At a Glance

### CrawfordTech Products:

PRO Archiver for InfoArchive

### Objective:

To archive, digitize and distribute reports coming from legacy systems.

### Approach:

PRO Archiver for InfoArchive was implemented to convert legacy print formats into PDF and PDF/A for efficient indexing, archiving and e-presentment.

### Results:

- Support for Unicode and Chinese characters was essential in ensuring that business needs were met.
- The bank has saved money by delivering statements via internal portals and secure websites.