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FOR IMMEDIATE RELEASE

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Levi, Ray & Shoup expands conversion options through a new relationship with Crawford Technologies.

SPRINGFIELD, IL – October 25, 2004 – Levi, Ray & Shoup, Inc. (LRS®) announced an agreement to integrate Crawford Technologies' Powerful Rated Output (PRO) products as OEM options for use with the LRS suite of Enterprise Output Management solutions.

John Howerter, Senior VP of Product Marketing at LRS notes that, "We are excited about finally having the ability to provide our customers with a solution for Xerox data stream conversions that meets their performance and reliability requirements."

Crawford Technologies is a recognized leader in data conversion technology. "This relationship advances the industry's best method for delivering and managing documents with the use of our market leading transforms," said electronic document industry pioneer, Ernie Crawford, EDP and President of Crawford Technologies. Prior to this agreement, LRS customers had to use products from other vendors to build a complete solution for converting Xerox data streams to PostScript, PDF, or PCL. With this agreement, LRS provides a total solution for Xerox data stream conversion on the host and enhances the viewing, archiving, and email capabilities of their Enterprise Output Management solutions. The LRS-Crawford combination offers a simpler, host-based solution that is supported by a single vendor focused on output management.

About LRS

LRS is a privately held company whose corporate headquarters are located in Springfield, Illinois. Remote offices are located throughout the United States and in key geographic regions around the world. More than half of the Fortune 500 and Fortune 500 Service companies rely on industry-leading LRS solutions, with products in

use in over 30 countries. Gartner and other analyst groups recognize LRS as a global IT leader. Software Magazine consistently ranks LRS as one of the top 200 software companies in the world. For more information about LRS, visit www.VPS.com.

About Crawford Technologies

Crawford Technologies, Inc. provides print stream transform, extraction, and manipulation solutions that are unsurpassed in the industry. With its committed and knowledgeable product teams, Crawford provides unparalleled development, design, and support. Crawford is a global leader in providing advanced print production transformation products for the financial, insurance, medical, government, and telecommunications industries. Crawford's powerful suite of conversion and enhancement products automates the transformation of print-stream, data manipulation, and document output. Crawford Technologies, Inc. is based in Canada. Development centers in Toronto and Vancouver produce high quality, cross-platform products using advanced development and testing techniques. For more information about Crawford Technologies, visit www.crawfordtech.com.

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