



Crawford Technologies Inc.  
1-866-679-0864

## PRO Dynamic Document Archive Faster retrieval, lower storage costs and original format capability

**Toronto, Ontario, September 4, 2007.** Crawford Technologies Inc. (CrawfordTech) announced today the launch of its new *PRO Dynamic Document Archive* product. *PRO Dynamic Document Archive* is high performance software that stores any print stream in its native format and allows quick retrieval in a wide variety of output formats. The software brings many benefits including reduced storage costs, the elimination of redundant archives and flexible manipulation and repurposing of the document contents.

*PRO Dynamic Document Archive* allows customers to archive print streams in their original format, such as IBM AFP and Xerox Metacode, and utilize mission-critical documents and data in versatile and robust ways. The software works with virtually any archival or content management system and eliminates the need for redundant storage archives. Sub-second retrieval and presentation times bolster customer service and operational agility, while cost-saving compression reduces storage and administration overhead. When combined with the recently announced *PRO Dynamic Document API*, the solution brings unlimited flexibility in the presentation and repurposing of data using a single archive source.

*PRO Dynamic Document Archive* offers many benefits including:

- Savings of 50% to 90% in storage costs
- The ability to archive documents in their original formats
- Sub-second retrieval of documents and conversion to AFP, HTML, LCDS, Metacode, PCL, PDF, PDF/A, PostScript, TIFF, XML
- Rapid ingestion of AFP, LCDS, and Metacode
- Platform independence, working with z/OS, Linux, Windows, AIX, Solaris and HP-UX
- Greatly simplified and streamlined resource management

“Research shows that 98% of companies utilize electronic delivery for some or all of their documents,” said Ernie Crawford, President of Crawford Technologies Inc., adding “As a result, there is a growing demand for solutions that realistically support the long-term archival of these documents, in their original format, and can reduce storage costs while providing responsive retrieval and presentation times. *PRO Dynamic Document Archive* is our answer to meet that need.”

The flexibility provided by *PRO Dynamic Document Archive*, particularly when implemented with the CrawfordTech *PRO Dynamic Document API*, is what users of print stream archives have been looking for. Because it is designed specifically for advanced production print streams, companies find that they no longer must establish duplicate repositories – one to support display

and one to support print retention. General purpose imaging and archive solutions simply are not well suited to ingest, retain and repurpose high-volume print streams. By providing a single storage source *PRO Dynamic Document Archive* eliminates archive redundancy, saves storage costs and trims administrative overhead.

*“PRO Dynamic Document Archive provides not only cost savings, but a host of additional benefits in terms of document retrieval and repurposing,”* says Stuart Warner, VP of Marketing & Sales at Crawford Technologies Inc., adding *“Companies often struggle to fund increasingly larger document volumes and are challenged to meet customer demand for quicker and more responsive retrieval and display of documents. PRO Dynamic Document Archive provides those benefits to both our in-house customers as well as our service bureau customers by keeping overhead costs low and providing the ability to meet increasingly stringent service level agreements.”*

**About Crawford Technologies Inc.** Founded in 1995, Crawford Technologies, Inc. (CrawfordTech) is a leader in document manipulation and re-engineering solutions, including data mining of print streams, archiving and retrieval, print stream conversion, and workflow processing. The wide range of robust and flexible CrawfordTech products allows companies to boost revenue, build efficiencies and bolster customer service. Their committed and knowledgeable technical teams provide unparalleled development, design and support, and their flexible transform technology is recognized as the fastest, most flexible and most accurate available. CrawfordTech customers span the globe and come from a variety of industries ranging from small organizations to very large corporations.

CrawfordTech solutions allow customers to reengineer documents and data streams to take advantage of the information contained within their enterprise and maximize the return on investment of existing technology and systems. Their native format archive systems and transform tools work with all print stream formats and make CrawfordTech a highly sought after partner in both the OEM and user communities.

CrawfordTech’s deep understanding of not only the technologies surrounding mission-critical document processing, but also the strategic and business implications of information management help customers transform legacy print applications into new and future architectures and integrate them into advanced document processing and content management systems. Customers around the globe rely on CrawfordTech to enable mission-critical document strategies that result in tactical savings and efficiencies as well as strategic improvements in revenue generation and customer service.

Come visit us at [www.crawfordtech.com](http://www.crawfordtech.com), to see what it is that we can do for you.

*For further information, or to arrange for interviews, please contact:*

Crawford Technologies, Inc.  
Ernie Crawford,  
President, Crawford Technologies, Inc.  
Tel: 1-866-679-0864  
Email: [ernie@crawfordtech.com](mailto:ernie@crawfordtech.com)

or

Crawford Technologies, Inc.  
Stuart Warner,  
Vice President, Marketing & Sales  
Tel: 416-410-1233  
Email: [swarner@crawfordtech.com](mailto:swarner@crawfordtech.com)