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CrawfordTech's Archive Solutions Now Deliver PCI Compliance

Transaction document archive protects credit card holder data being held in the statement print files

Toronto ON 10 November 2009 - Crawford Technologies Inc., the award-winning provider of business solutions to high-volume printing and mailing operations around the world, now provides a PCI (Payment Card Industry) compliant archive solution for credit card merchants and the service bureaus that print and mail credit card statements. This addresses the PCI Security Standards Council's Data Security Standard (DSS), which establishes guidelines for not only cardholder data transfer, but also for the static data that exists elsewhere in these organizations' print streams.

Per the standards outlined in the PCI DSS, (version 1.2), CrawfordTech has added AES 256 encryption to its Dynamic Document Archive (DDA) product. Once implemented, all key management functions are external to the system and users specify the encryption of archived pages and other resources. CrawfordTech's DDA is the basis for its leading archive solution that is designed expressly for the storage and retrieval of bills, statements and other transactional customer communications. DDA supports statements in AFP, Xerox Metacode, PCL and PDF formats and provides cross system portability between Unix, Windows and z/OS systems.

"We are pleased to be able to work with our PCI clients to ensure that our Archive solution protects the credit cardholder data per the PCI DSS standard", said Ernie Crawford, President of Crawford Technologies Inc, "We recognize that PCI compliance is relevant not only as the transactions themselves occur, but also in the print stream data itself. PCI compliance is another way in which our DDA product helps our clients serve their customers better, and further reinforces DDA's position as the leading transaction document industry-specific archive solution."

About Crawford Technologies Inc.

Since 1995, Crawford Technologies' award-winning solutions have helped over 500 companies around the world reduce costs associated with communications processes by delivering bills, statements and other mission-critical transactional communications to their customers in the format they need, when they need it. With CrawfordTech's range of unique software products and services, our clients simplify, automate and extend document delivery cost effectively - irrespective of current, legacy or future standards in infrastructure or document output.

These clients, including four of the top five US banks, four of the top five US insurance companies and four of the world's top five car manufacturers, are realizing high-value results as costs associated with document processes are minimized through automation, new opportunities for savings across critical communications are realized and they react quickly to changes in regulations, policies, business requirements and technical infrastructure.

CrawfordTech's quality software, expert support and print business knowledge help clients to meet operational, service, marketing, legal and standards requirements and automate the delivery of billions of communications to their customers annually. Simply put, companies look to Crawford Technologies for our platform-independent approach, leading system performance and superior output fidelity. Please visit www.crawfordtech.com to find out more about our customers, people, partners, products and solutions.

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