



Crawford Technologies Inc.  
555 Roselawn Ave  
Toronto, ON, Canada  
<http://www.crawfordtech.com>  
1-866-679-0864

---

## Press Release:

### Crawford Technologies Introduces **PRO AFP to Metacode Transform**

**Toronto, Ontario, March 27, 2003** - Crawford Technologies Inc. today introduced their newest print-stream transform product, **PRO** AFP to Metacode. This software product converts print-streams from the Advanced Function Printing AFPDS format into the Xerox Metacode print format. This software product allows organizations to reduce their high volume printing costs by leveraging hardware, software and processes already in place instead of acquiring additional expensive hardware and software in order to print different types of applications.

Printing facilities no longer have to designate specific printers for data format applications of AFP or Metacode. Instead, they can simply transform the print stream to the desired output format and route the data to a common printer. This dual All Points Addressable (APA) functionality will permit users to allocate the appropriate AFP or Metacode printer without being concerned with the AFP input format.

One of the keys to the success of **PRO** AFP to Metacode is it offers support for the extended features of AFP/IPDS printers including, collated copies, forms overlays, N-Up printing and various paper sizes. This allows clients to get the maximum value from their existing Xerox printers. **PRO** AFP to Metacode allows Xerox printers to be used for many new and exciting applications, which in the past would have been impossible. This extends their usefulness, increases their value to the organization, provides integration flexibility, and positions clients for the future.

The **PRO** AFP to Metacode software is available on Unix and Windows platforms today, and will be available on z/OS and OS/390 platforms later this year.

"**PRO** AFP to Metacode makes an excellent solution for organizations with both AFP and Metacode applications to support. It simplifies their workload balancing and disaster recovery tasks and saves operating costs", stated Ernie Crawford, President of Crawford Technologies Inc.

"This is a very important tool for any client wanting to convert AFPDS to Metacode. The fact that we have developed our own Metacode and AFPDS interpretation tools makes these transformations the fastest and most efficient in the industry", states Jay Pollitt, VP of Sales and Marketing.

#### **About Crawford Technologies Inc.**

Crawford Technologies Inc. provides print stream transform, extraction and manipulation solutions that are unsurpassed in the industry. With our committed and knowledgeable product teams, Crawford provides unparalleled development, design and support. Crawford is a global leader in providing advanced print production transformation products for the financial, insurance, medical, government, and telecommunications industry. Crawford's powerful suite of conversion and enhancement products automates the transformation of print-stream, data manipulation and document output. Crawford Technologies Inc. is based in Canada. Our Toronto and Vancouver development centers produce high quality, cross-platform products using advanced development and testing techniques such as white box testing, daily builds and automated regression tests. Our sales and marketing activities are coordinated in Colorado.