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## Press Release:

### Crawford Technologies Introduces **PCL Conversion Extensions**

**Toronto, Ontario, October 20, 2004** - Crawford Technologies Inc. today introduced their newest print stream transform suite's products, **PRO PCL Normalization, PRO PCL to PDF, PRO PCL to PS and PRO PCL to Metacode**. These latest members of the PRO PCL family add significant options for organizations who want to re-purpose their PCL print files.

**PRO PCL Normalization** allows users to use print file extraction and enhancement software like PRO Indexer and PRO Document Enhancer with PCL print files to automatically post-process their print files extracting information, adding elements such as OMR marks, barcodes, control numbers, and other objects before printing them.

**PRO PCL to PDF** allows users to convert PCL print files to PDF files for archival and viewing. The PDF files can be simultaneously split into individual PDF files for customers, branches and brokers.

**PRO PCL to Metacode** allows users to convert PCL files to Xerox metacode for printing on Xerox LPS laser printers. This lets user extend the life of legacy laser printers. **PRO PCL to PS** converts from PCL to PostScript for users who need PostScript for printing purposes.

"These new capabilities extend the usefulness of PCL print applications, and will save many organizations from expensive application rewrites", exclaimed Ernie Crawford, President of Crawford Technologies Inc.

**About Crawford Technologies Inc.**

Crawford Technologies, Inc. provides print stream transform, extraction and manipulation solutions that are unsurpassed in the industry. With its committed and knowledgeable product teams, Crawford provides unparalleled development, design and customer support. Crawford is a global leader in providing advanced print production transformation products for the financial, insurance, medical, government and telecommunications industries. Crawford's powerful suite of conversion and enhancement products automates the transformation of print-stream, data manipulation and document output. Crawford Technologies, Inc. is based in Canada. Its Toronto and Vancouver development centers produce high-quality, cross-platform products using advanced development and testing techniques.

[www.crawfordtech.com](http://www.crawfordtech.com)

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