Crawford Technologies Inc.
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CRAWFORD TECHNOLOGIES INTRODUCES PRO META TO IMAGE

Toronto, Ontario, November 8, 2005 – Crawford Technologies Inc today introduced their newest print stream transform product, **PRO Meta to Image**. This software solution dynamically converts Xerox Metacode and LCDS (including DJDE) documents to images in **TIFF** and **PNG** formats, introducing a new, powerful tool for storing Xerox legacy documents in Enterprise Content Management (ECM) systems. **PRO Meta to Image** runs on Solaris, Linux, AIX, Windows and z/OS.

TIFF is the format of choice for archiving business documents as images and it is used in many ECM implementations. Other imaging formats can only handle single page files, which are then very difficult to reassemble into entire multi page documents. TIFF offers an important advantage: it can hold either single or multiple pages in one file. Using the built-in **PRO Splitter**, organizations can easily create TIFF files containing complete customer statements, bills, invoices, policies and other documents.

PRO Meta to Image is an ideal tool for Xerox printer customers who want to utilize their legacy Xerox applications in **Enterprise Content Management (ECM)** systems without making costly architecture changes. Whether organizations want to archive and retrieve their Xerox documents or present them to both staff and customers in an interactive mode, **PRO Meta to Image** is the key enabler: it provides high-fidelity images of the business data, indexed, and, if need be, restructured.

The converted TIFF and PNG images are perfect representations of the original legacy files. All Xerox fonts, overlays and other resources are reproduced exactly as they are on a Xerox printer.

PRO Meta to Image can also be used by interactive applications to convert Xerox legacy documents dynamically at display or retrieval time. The high-speed performance of **PRO Meta to Image** permits this dynamic conversion. This can save significant data storage costs and eliminate expensive batch transformation processing.

During the conversion, **PRO Meta to Image** optimizes images for archiving, retrieval and display, using our powerful PRO options and eliminating the need for costly changes to the native print applications.

The optional **PRO Indexer** can create index files or database commands, mark document breakpoints and generate image names using the contents of the documents, such as account number, customer number, customer name and statement date.

The optional **PRO Document Enhancer is a powerful document re-engineering tool**, which can add, modify or suppress text, barcodes and images or rearrange the document pages during the conversion.

"PRO Meta to Image creates a great opportunity for organizations to make the most of legacy Xerox documents in their Enterprise Content Management systems and to achieve significant improvements in productivity", said Ernie Crawford, President of Crawford Technologies. "With **PRO Meta to Image** and our powerful *PRO* options, customers can have the best of both worlds", he added. "Not only can they easily transform Xerox legacy documents to their exact TIFF or PNG counterparts, they can also update or enhance the original documents during conversion, without paying for costly reprogramming of print applications".

About Crawford Technologies Inc.
Crawford Technologies Inc. provides print stream transform, extraction and manipulation solutions that are unsurpassed in the industry. With its committed and knowledgeable product teams, Crawford offers unparalleled development, design and support. Crawford is a global leader in providing advanced print production transformation products for the financial, insurance, medical, government and telecommunications industry. Crawford's powerful suite of conversion and enhancement products automates the transformation of print-stream, data manipulation and document output. Crawford Technologies, Inc. is based in Canada. Its Toronto and Vancouver development centers produce high-quality, cross-platform products using advanced development and testing techniques. To learn more, please visit our website at www.crawfordtech.com.

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