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## Press Release:

### Crawford Technologies Introduces **AFP to PostScript Functionality**

**Toronto, Ontario, September 30, 2002** - Crawford Technologies Inc. today introduced their newest transformation product, **PRO** AFP to PS. This conversion process provides a smooth migration path for AFP printer clients who want to move their applications to PostScript printers without making costly application and architecture changes.

Crawford Technologies is providing a way for many organizations to integrate Advanced Function Printing AFPDS formats with PostScript Page Description Language printing applications by transforming them using the **PRO** AFP to PS product. Printing facilities no longer have to designate specific printers for data format applications of AFP or PostScript. Instead, they can simply transform the print stream to the desired output format and route the data to a common printer.

One of the keys to the success of **PRO** AFP to PS is its superior font mapping and fidelity. AFP printer fonts can be mapped to selected PostScript fonts. **PRO** AFP to PS has the flexibility to map fonts to either standard PostScript or embedded Type 1 fonts. AFP forms, including color, are converted. Images are converted to compressed PostScript images embedded in the output file. The **PRO** AFP to PS product optimizes the PostScript creating small and compact PostScript files that can quickly be routed to a printer permitting rated speeds of operation.

"There are two de facto standards in the high volume printing market, AFP and PostScript. This capability allows customers with both types of printers to provide workload balancing, disaster recovery and distributed printing efficiently", stated Ernie Crawford, President of Crawford Technologies Inc.

"This product now gives the Fortune 500 companies of the world the availability of distributed printing without the hassle of changing the way that their documents have been created for production printing", states Jay Pollitt, VP of Sales and Marketing. Jay continues, "The key here is how Crawford Technologies Inc. handles the fidelity of the document when addressing the fonts and the images".

### **About Crawford Technologies Inc.**

Crawford Technologies Inc. provides print stream transform, extraction and manipulation solutions that are unsurpassed in the industry. With our committed and knowledgeable product teams, Crawford provides unparalleled development, design and support. Crawford is a global leader in providing advanced print production transformation products for the financial, insurance, medical, government, and telecommunications industry. Crawford's powerful suite of conversion and enhancement products automates the transformation of print-stream, data manipulation and document output. Crawford Technologies Inc. is based in Canada. Our Toronto and Vancouver development centers produce high quality, cross-platform products using advanced development and testing techniques such as white box testing, daily builds and automated regression tests. Our sales and marketing activities are coordinated in Colorado.