



Crawford Technologies Inc.  
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## CRAWFORD TECHNOLOGIES INTRODUCES PRO AFP TO IMAGE

**Toronto, Ontario, November 17, 2005** – Crawford Technologies Inc today introduced their newest print stream transform product, **PRO AFP to Image**. This software dynamically converts Advanced Function Presentation (MODCA-P, AFPDS and AFP Category 5) documents to images in **TIFF** and **PNG** formats, opening a new, highly effective way to store mission critical documents in Enterprise Content Management (ECM) systems. **PRO AFP to Image** is available on Solaris, Linux, AIX, Windows and z/OS platforms.

**TIFF** is the format of choice for archiving business documents as images and it is used in many ECM implementations. Other imaging formats can only handle single page files, which are then very difficult to reassemble into entire multi page documents. TIFF offers an important advantage: it can hold either single or multiple pages in one file. Using the built-in **PRO Splitter**, organizations can easily create TIFF files containing complete customer statements, bills, invoices, policies and other essential documents.

**PRO AFP to Image** provides a smooth migration path for those AFP printer customers who want to improve the accessibility and organization of their critical AFP data by merging it with their ECM systems – without making costly architecture changes. Whether organizations want to archive and retrieve their AFP documents or to make them available to both staff and customers in an interactive mode, **PRO AFP to Image** is the key enabler: it provides high-fidelity images of the business data, indexed, and, if need be, enhanced or restructured.

**PRO AFP to Image** delivers high-speed performance and stability indispensable in high volume, mission-critical printing environments. This newest CTI solution can consistently convert large volumes of AFP documents dynamically at display or retrieval time. This can save significant data storage costs and eliminate expensive batch transformation processing.

The converted TIFF and PNG images are perfect representations of the original AFP files. All AFP fonts, overlays and other resources are reproduced exactly as they are on an AFP printer.

During the conversion, **PRO AFP to Image** optimizes images for archiving, retrieval and display, using CrawfordTech's powerful PRO options and eliminating the need for costly changes to the native print applications.

The optional **PRO Indexer** can create index files or database commands, mark document breakpoints and generate image names, using the contents of the original documents, such as account number, customer number, customer name and statement date.

The optional **PRO Document Enhancer is a powerful document re-engineering tool**, which can add, modify or suppress text, barcodes and images or rearrange the document pages during the conversion.

**“PRO AFP to Image** creates a great opportunity for organizations to mesh their mission critical AFP documents with their Enterprise Content Management systems faster and with greater accuracy, in order to improve their ability to meet the changing business demands of their customers”, said Ernie Crawford, President of Crawford Technologies.

#### **About Crawford Technologies Inc.**

Crawford Technologies Inc. provides print stream transform, extraction and manipulation solutions that are unsurpassed in the industry. With its committed and knowledgeable product teams, CrawfordTech offers unparalleled development, design and support. CrawfordTech is a global leader in delivering advanced print production transformation products for the financial, insurance, medical, government and telecommunications industry. Many of today's strategic companies in the document solutions business are CrawfordTech's partners participating in the distribution of CrawfordTech's powerful **PRO** suite of conversion and enhancement products automating the transformation of print-stream, data manipulation and document output. Crawford Technologies, Inc is based in Canada. Its Toronto and Vancouver development centers produce high-quality, cross-platform products using advanced development and testing techniques. To learn more, please visit our website at [www.crawfordtech.com](http://www.crawfordtech.com).

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