



Crawford Technologies Inc.
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CRAWFORD TECHNOLOGIES INTRODUCES PRO AFP TO HTML

Organizations can now leverage mission-critical AFP print data on the Web

Toronto, Ontario, January 12, 2006 – Crawford Technologies Inc. today introduced their newest print-stream transform product, **PRO AFP to HTML**. This software dynamically converts Advanced Function Presentation (MODCA-P, AFPDS and AFP Category 5) documents into HTML opening the way to display the print data on the Web. The new **PRO AFP to HTML** software is available on Solaris, Linux, AIX, Windows and z/OS platforms.

PRO AFP to HTML allows organizations to utilize AFP mission-critical print files in Web applications. Documents, such as customer statements, bills, invoices, policies and confirmations, can be displayed in standard browsers giving customer service agents and customers instant online access to the relevant data. The displayed documents can also be printed by or emailed to any of those users.

PRO AFP to HTML delivers high-speed performance indispensable in high volume, mission-critical printing environments. Thanks to this, **PRO AFP to HTML** can be used by interactive Web-based applications to convert AFP print files to HTML dynamically at retrieval time.

Making documents available quickly and in the same format to customer service staff and to the customers improves productivity and customer satisfaction and allows organizations to achieve excellence in Customer Service. Crawford Technologies has provided components for Electronic Bill Presentation & Payment (EBPP) since 1996. Major vendors and service providers in the market use CrawfordTech components.

“For more than ten years, Crawford Technologies has helped companies with innovative solutions for managing high-volume print application data”, said Ernie Crawford, President of Crawford Technologies. He then pointed out that “Our newest product, **PRO AFP to HTML**, adds a new business dimension, allowing organizations to leverage their documents on the Web, attain excellence in Customer Relationship Management and improve productivity”.

About Crawford Technologies Inc.

Crawford Technologies Inc. provides print stream transform, extraction and manipulation solutions that are unsurpassed in the industry. With its committed and knowledgeable product teams, CrawfordTech offers unparalleled development, design and support. CrawfordTech is a global leader in delivering advanced print production transformation products for the financial, insurance, medical, government and telecommunications industry. Many of today's strategic companies in the document solutions business are CrawfordTech's partners participating in the distribution of CrawfordTech's powerful **PRO** suite of conversion and enhancement products automating the transformation of print-stream, data manipulation and document output. Crawford Technologies, Inc is based in Canada. Its Toronto and Vancouver development centers produce high-quality, cross-platform products using advanced development and testing techniques. To learn more, please visit our website at www.crawfordtech.com.

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