Crawford Technologies Inc.
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Crawford Technologies Inc. Announces PDF/A Support For Long-Term Archiving

Toronto, Ontario, July 16, 2007. Crawford Technologies Inc. announced today the launch of its new **PRO PDF/A** product line supporting the PDF/A format archive specification. PDF/A is the ISO standard format for the long-term archiving of documents, ensuring that the information saved in this format remains readable, accessible and renderable in spite of technology changes.

The addition of the PRO PDF/A products to the CrawfordTech product line allows customers to start with any of the popular printer description languages – AFP, LCDS and Metacode, PCL, PS, PDF or image – and produce PDF/A-1b output ready to archive. All the **PRO PDF/A** product line offerings can utilize the PRO Enhancement product line including the PRO Concatenator, PRO Document Enhancer, PRO Indexer, PRO Reprint and Recovery and PRO Splitter.

"A recent EDSF survey showed 98% of companies utilize electronic delivery for some or all of their documents," said Stuart Warner, VP of Marketing & Sales at Crawford Technologies Inc. "Our customers asked us for solutions to allow them to support the long-term archival of these documents and meet regulatory standards for retention, retrieval and disability access. The release of the **PRO PDF/A** product line provides them with that solution."

"We see PDF/A as increasingly important to companies struggling to meet legal and regulatory requirements for long-term archival of electronic documents," said Ernie Crawford, President, Crawford Technologies Inc. "Currently, Europe is ahead of North America in PDF/A acceptance but we see PDF/A usage increasing on both continents as more companies become familiar with its benefits."

"Today's announcement of a complete family of products supporting PDF/A is a major step forward for CrawfordTech," said Stephen D. Poe, VP of Product Management at Crawford Technologies Inc. "Adding PDF/A to CrawfordTech's already extensive product lines provides our customers with better solutions to convert, manipulate, enhance and now to archive their documents."

The new PRO PDF/A products include (all Generally Available as of today):

- PRO AFP to PDF/A
- PRO Meta to PDF/A (includes LCDS)
- PRO PCL to PDF/A
- PRO PDF to PDF/A
- PRO PS to PDF/A
- PRO Image to PDF/A

About Crawford Technologies Inc. Crawford Technologies (CrawfordTech) provides the industry's most robust and flexible solutions for print stream conversions, print stream & data mining, document re-engineering, archiving & retrieval, mail processing and output workflow. With our committed and knowledgeable product teams, CrawfordTech offers unparalleled development, design and support. CrawfordTech is a global leader in delivering advanced solutions for the service bureau, financial, insurance, medical, government, utility and telecommunications industries. Many of today's strategic companies in the document solutions business are distributors of CrawfordTech's PRO Suite of software solutions due to the robust software functionality and world class after sales support provided by CrawfordTech. CrawfordTech is based in Canada, has been in business for over 11 years and serves over 400 customers worldwide. Our Toronto and Vancouver development centers produce high-quality, cross-platform products using advanced development and testing techniques.

Come visit us at www.crawfordtech.com, to see what it is that we can do for you.

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