Crawford Technologies Inc. Announces the Launch of the New PRO Dynamic Document API

Toronto, Ontario, April 13th, 2007. Crawford Technologies Inc. (CrawfordTech) today announced the launch of the new PRO Dynamic Document API (PRO DDAPI). The PRO DDAPI is a key differentiator for CrawfordTech's customers as it enables more flexible and dynamic solutions to be built with the various members of the CrawfordTech PRO Suite of software. The resulting solutions can be tightly integrated business solutions, such as archiving and web presentment, or core infrastructure solutions built around specific environments and workflows.

The PRO Dynamic Document API is a powerful, easy-to-use interface that allows programmers to create single and multithreaded applications to perform many program controlled functions such as extract data from print files, transform print files from one format to another or create electronic display formats such as PDF and HTML from documents in print files – all at the page and document level.

The PRO DDAPI is available in both Java and C/C++ versions making it accessible to a broad spectrum of applications. The PRO DDAPI runs on Windows, AIX, HP-UX, Solaris and Linux platforms.

The PRO Dynamic Document API can be used to accelerate and simplify the implementation of solutions involving the CrawfordTech PRO Suite, as the developer no longer needs to know the intricacies of the print streams involved or the details of the PRO Suite of software. As a result, the overall development costs can be markedly reduced, making the integration of print streams into applications a viable option. This is particularly powerful in environments that have many different print streams, presentment requirements and distribution points. It can provide an easy method for achieving document delivery tailored to each individual customer across a broad range of applications.

Another key benefit of implementing solutions utilizing the PRO Dynamic Document API is the ability to retain only a single copy of a print stream and repurpose it for many different needs. For example, a web inquiry could be made to pull specific pages from a print file and have them sent back to the print production facility to reprint. A different request could be to pull one set of pages and present it on the web in HTML to customer A, a different set in PDF to customer B and provide XML to customer C.

"The PRO Dynamic Document API represents a quantum leap in software products for the document solutions industry. Not only does PRO DDAPI deliver unparalleled capability for dynamic, interactive, personalized processing of very high volume business data, it also dramatically reduces the overall costs by shortening the design, development and implementation time.", says Ernie Crawford, President, Crawford Technologies Inc., adding "The PRO DDAPI is the answer to the current industry demand for robust and flexible capabilities and meaningful cost reductions."

"The PRO Dynamic Document API has already proven itself in a production environment, since it has been running for over a year in a very high volume multi-threaded server environment running 24*7 applications with up to 250 concurrent threads processing thousands of transactions per hour in one of the largest electronic document service providers in the world." adds Stuart Warner, Vice President of Marketing and Sales at Crawford Technologies Inc.

About Crawford Technologies Inc. Crawford Technologies (CrawfordTech) provides the industry's most robust and flexible solutions for print stream conversions, print stream & data mining, document re-engineering, archiving & retrieval and mail processing. With its committed and knowledgeable product teams, CrawfordTech offers unparalleled development, design and support. CrawfordTech is a global leader in delivering advanced solutions for the service bureau, financial, insurance, medical, government, utility and telecommunications industries. Many of today's strategic companies in the document solutions business are CrawfordTech's partners who participate in the distribution of the industry leading PRO Suite of conversion and enhancement solutions for automating the transformation of print-stream, data manipulation and document output. CrawfordTech is based in Canada. Its Toronto and Vancouver development centers produce high-quality, cross-platform products using advanced development and testing techniques. Come visit us at www.crawfordtech.com, to see what it is that we can do for you.

For further information, or to arrange for interviews, please contact:

Crawford Technologies, Inc.
Ernie Crawford,
President, Crawford Technologies, Inc.
Tel: 1-866-679-0864
Email: ernie@crawfordtech.com

or

Crawford Technologies, Inc.
Stuart Warner,
Vice President, Marketing & Sales
Tel: 416-410-1233
Email: swarner@crawfordtech.com

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